

We offer a

Research Internship

on the topic

Using Names as Proxies of Cultural Background – Building a Novel Database using Web-Scrapping

in collaboration with the Centre for European Economic Research (ZEW) in Mannheim.

First and last names contain information about cultural and migration backgrounds. Research has already shown the relevance of both cultural diversity and name-based discrimination for economic behavior. However, the quality of such research strongly depends on the quality of the underlying data. Generating high-quality databases to classify founders and managers of firms according to their name origin. The approach will rely on different sources of online data that provide information on names, their origin, and frequencies.

The aim of the **3 months internship** is to web-scrap and process information as well as to link it to other research data. For example, survey data will be used to evaluate the quality of the classification. This internship also offers the opportunity to build a basis for future research.

What we offer:

- Opportunity to conduct interesting work in a lively and excellent research environment
- The two supervisors who have a strong interest in the project
- The project can be part of a
 - <u>Bachelor's thesis</u>
 - Master's thesis
 - Project study

supervised by the Professorship for Economics of Innovation.

- 500 EUR/month salary
- Flexible start (preferably in Feb 2023)

Requirements:

- Interest in economic research
- Web-scrapping experience and strong programming skills (R, Python, SQL)
- Flexibility to work on-site at ZEW in Mannheim

Please send your application to Lena Füner (<u>Lena.Fuener@zew.de</u>) and Simona Murmann (<u>Simona.murmann@zew.de</u>) before January 1st 2023.